



Infinite Graphic Designer

OUR CLIENTS ARE DIVERSE. YOUR CREATIVITY IS INFINITE.

Infinite Media provides integrated marketing solutions, individual campaigns, promotions, and single communications for its clients. Expertise includes collateral design, branding as well as product advertising campaigns, direct mail, graphic design, point-of-purchase, social media and forms management.

Celebrating 25 years in business.

Job Description

Assist in the creation of all graphic design materials in both print and digital. Collaborate with design team to conceptualize and execute creative solutions that can be translated across various media platforms.

Manage and design small and larger scale projects, and produce deliverables on time.

Have detailed knowledge of brand positioning and ID standards and ensures they are consistently upheld in all visuals.

Required Skills

- Good design/layout fundamentals, understanding of hierarchy, balance, typeface and composition
- Knowledge of designing requirements for web and print
- Proficient in the Adobe Creative Suite - Photoshop, Illustrator, InDesign (After Effects a plus)
- Ability to produce graphic content for Social Media Outlets (Facebook, Twitter, Instagram, You Tube, LinkedIn)
- Excellent visual and written communication skills
- Ability to generate and deliver concepts under tight deadlines, prioritizing project deadlines
- Ability to work independently and in a team setting

Who we are looking for

- A portfolio that demonstrates exceptional conceptual skills, and a high level sense of design, layout and typography – a broad thinker who is able to offer a variety of design solutions
- Bachelor's in graphic design or related field; 3+ years of experience in-house or boutique agency
- Expert knowledge in Adobe Creative Suite; experience in HTML/CSS a plus
- Manage and organize multiple projects in fast paced environment
- Strong understanding of brand identity design and positioning
- Excellent written and verbal communication skills with clients and vendors
- Ability to apply constructive feedback into strong, viable solutions

Job Offer

Opportunity to work with a high-energy, fast paced culture

Competitive hourly rate

Opportunity for growth and portfolio development

Health benefits

Paid holidays and vacation

Simple IRA

An opportunity to love what you do!

To apply send resume and portfolio to nancy@infinitemediainc.com.

Infinite is an equal opportunity employer. We evaluate qualified applicants without regard to race, color, religion, sex, national origin, disability, veteran status, and other legally protected characteristics.

